



B.A.D Awards 2017

Winners: Outdoor

**OUTDOOR CATEGORIES**

**CATEGORY 01 : TRADITIONAL OUTDOOR**

NO AWARD

**CATEGORY 02 : AMBIENT SMALL SCALE**

Code	Title	Brand	Entrant Company	Awards
OD02/001	Clean Light Hand Soap	Zantiis	Dentsu One (Bangkok)	BRONZE
OD02/002	The Smallest Space to Save Lives	AP THAI	CJ WORX Co., Ltd.	BRONZE

**CATEGORY 03 : AMBIENT LARGE SCALE**

Code	Title	Brand	Entrant Company	Awards
OD03/003	เป่าเทียนทำ	สินเชื่อรถยนต์ธนชาต เล่มแลกเงิน	Youngsanti	BRONZE

**CATEGORY 04 : POSTER SINGLE**

Code	Title	Brand	Entrant Company	Awards
OD04/009	Loving Bangkok Night 2	McDonald's	TBWA (THAILAND) CO., LTD.	GOLD
OD04/012	Loving Bangkok Night 5	McDonald's	TBWA (THAILAND) CO., LTD.	GOLD
OD04/002	Now in Mango	Tic Tac	GREYnJ United	SILVER
OD04/003	Now in Apple	Tic Tac	GREYnJ United	SILVER
OD04/004	Now in Orange	Tic Tac	GREYnJ United	SILVER
OD04/008	Loving Bangkok Night 1	McDonald's	TBWA (THAILAND) CO., LTD.	SILVER
OD04/010	Loving Bangkok Night 3	McDonald's	TBWA (THAILAND) CO., LTD.	BRONZE
OD04/011	Loving Bangkok Night 4	McDonald's	TBWA (THAILAND) CO., LTD.	BRONZE

**CATEGORY 05 : CAMPAIGN**

Code	Title	Brand	Entrant Company	Awards
OD05/003	Loving Bangkok Night	McDonald's	TBWA (THAILAND) CO., LTD.	GOLD
OD05/001	Now in Fruit Flavours	Tic Tac	GREYnJ United	SILVER