



B.A.D Awards 2017
Winners: Craft Film

CRAFT FILM CATEGORIES

FOR AGENCY ONLY

CATEGORY 01 : ART DIRECTION

| Code | Title | Brand | Entrant Company | Awards |
|----------|--------------------------|---------------------------------|----------------------------|--------|
| CF01/001 | We are all Labour | Viera by Ragazze | The Sour Bangkok Co., Ltd. | SILVER |
| CF01/018 | Galaxy of Loop | HAUS by Sansiri | CJ WORX Co., Ltd. | SILVER |
| CF01/002 | Day Dream | Cute press Signature Collection | The Sour Bangkok Co., Ltd. | BRONZE |
| CF01/003 | Honest Lips | Cute press Lipstick | The Sour Bangkok Co., Ltd. | BRONZE |
| CF01/006 | 30 Days Around the World | SC Asset | Spa-Hakuhodo | BRONZE |

CATEGORY 02 : COPYWRITING

| Code | Title | Brand | Entrant Company | Awards |
|----------|------------|------------|---------------------|--------|
| CF02/001 | Capture | Sure | McCann Worldgroup | BRONZE |
| CF02/007 | FIRST LOVE | FUJI CREAM | Factory01 Co., Ltd. | BRONZE |

FOR PRODUCTION HOUSE ONLY

CATEGORY 03 : ANIMATION & SPECIAL

| Code | Title | Brand | Entrant Company | Awards |
|----------|--------------------|---------|-----------------------|--------|
| CF03/001 | Redefine Full Moon | SangSom | Bingo Bingo Co., Ltd. | BRONZE |

CATEGORY 04 : CINEMATOGRAPHY

| Code | Title | Brand | Entrant Company | Awards |
|----------|-----------------------|------------------------|----------------------------|--------|
| CF04/009 | We are all labour | Viera by Ragazze | The Film Factory Co., Ltd. | SILVER |
| CF04/002 | เราไม่ใช่เพื่อนนาย | รองเท้านักเรียนนั้นยาง | SONGMUE PRODUCTION | BRONZE |
| CF04/010 | ABABO - Dead and More | Let Them See Love | The Film Factory Co., Ltd. | BRONZE |

CRAFT FILM CATEGORIES

CATEGORY 05 : DIRECTING

| Code | Title | Brand | Entrant Company | Awards |
|--------------|-------------------------|------------------------|------------------------------------|----------|
| CF05/022 | 400 | UNIF | Hub Ho Hin Bangkok / GREYnJ United | GOLD |
| CF05/023 | Thank you Thailand | Syn Mun Kong | Suneta House | SILVER |
| CF05/006 | เราไม่ใช่เพื่อนนาย | รองเท้านักเรียนนั้นยาง | SONGMUE PRODUCTION | BRONZE |
| CF05/009 | FIRST LOVE | FUJI CREAM | Factory01 Co., Ltd. | BRONZE |
| CF05/027-030 | CAN THE SERIES VOL. 1-4 | KTC | Factory01 Co., Ltd. | BRONZE |
| CF05/010 | CAR | FUJI CREAM | Factory01 Co., Ltd. | FINALIST |
| CF05/012 | SUPERMARKET | FUJI CREAM | Factory01 Co., Ltd. | FINALIST |

CATEGORY 06 : EDITING

| Code | Title | Brand | Entrant Company | Awards |
|----------|--------------------|---------|-----------------------|--------|
| CF06/001 | Redefine Full Moon | SangSom | Bingo Bingo Co., Ltd. | BRONZE |

CATEGORY 07 : SOUND DESIGN

| Code | Title | Brand | Entrant Company | Awards |
|----------|------------------|----------------------|----------------------------|----------|
| CF07/012 | Galaxy of Loop | HAUS by Sansiri | The Film Factory Co., Ltd. | SILVER |
| CF07/006 | WOLF | THE RESERVE THONGLOR | Factory01 Co., Ltd. | BRONZE |
| CF07/008 | Less is Style | ME by TMB | The Film Factory Co., Ltd. | FINALIST |
| CF07/009 | Sao Bang Po 2017 | Chapter One Shine | The Film Factory Co., Ltd. | FINALIST |

CRAFT FILM CATEGORIES

CATEGORY 08 : PRODUCTION DESIGN

| Code | Title | Brand | Entrant Company | Awards |
|--------------|-------------------------|-------------------|----------------------------|----------|
| CF08/009 | We are all labour | Viera by Ragazze | The Film Factory Co., Ltd. | SILVER |
| CF08/020-023 | CAN THE SERIES VOL. 1-4 | KTC | Factory01 Co., Ltd. | SILVER |
| CF08/006 | Boat | - | Factory01 Co., Ltd. | BRONZE |
| CF08/014 | Galaxy of Loop | HAUS by Sansiri | The Film Factory Co., Ltd. | BRONZE |
| CF08/007 | Less is Style | ME by TMB | The Film Factory Co., Ltd. | FINALIST |
| CF08/008 | Sao Bang Po 2017 | Chapter One Shine | The Film Factory Co., Ltd. | FINALIST |

AS OF 23 NOV 2017